

Grant Application

Eizaak Jordan



Email : Eizaak@vivenw.org

Application ID : A60JE121

Custom Ref. -

Application Start Date: 2023-05-03 23:21:18

Application Completed Date: 2023-08-14 23:17:49

1 Have you previously applied for a grant from the Oregon Wildlife Foundation?

no

2 Has a previously submitted grant application been denied funding support?

no

3 Title of your proposed project

BIPOC Outdoor Education Camp

4 Name of your organization

Vive Northwest

5 If your organization is not a 501c3 nonprofit, please identify your fiscal sponsor

If this does not apply to you, write N/A

Oregon Wild

6 Your name or the name of the Project Manager

Jorge Guzman

7 organization mailing address

Please enter full address with city, state & zip

707 SW Washington St. Suite 1100, Portland, OR, 97205

8 your phone number or that of the Project Manager

208 315 2998

9 your email address or that of the Project Manager

Eizaak@vivenw.org

10 a brief biographical statement about yourself or that of the Project Manager

Serving as the Executive Director and Founder of Vive NW, Jorge F. Guzman has over 15 years of experience working in the private, non-profit and public sectors. Outside of Vive NW, Jorge is also the co-founder of Hispanicpros (now a program of Vive NW) and managing partner at Versicube.com and TV Jam. Guzman served as an Economic Development Consultant for the City of Gresham in the State of Oregon. Under this role, he consulted on the development and implementation of a Catalyst Site, an economic development engine aimed to provide access to healthy food, education, healthcare, technology and business development opportunities. Guzman has also served on advisory committees for Business Oregon (Oregon's Economic Development agency), Travel Oregon (Oregon's Tourism Agency) and Metro (Regional Government) to help shape policies and strategies around, economic development, entrepreneurship, tourism, diversity, inclusion and innovation. Guzman was also the Operations and Compliance Manager for McGee Wealth Management, Inc. Former Portland Mayor Charlie Hales and city commissioners appointed Guzman in 2015-2016 as Board Commissioner for Home Forward (formally known as the Portland Housing Authority), where he served as treasurer. Guzman was also appointed by Portland State University to serve as an expert in public policy and housing affairs and advisor for the development of the Master of Public Policy program. Jorge Guzman is committed to serving and making a positive impact and change through his work. Guzman earned a Bachelor of Arts degree in Marketing management from Portland State University. Guzman also holds a certificate in Nonprofit Management from the University of Texas in San Antonio, TX. Guzman is multilingual, multicultural, and an avid traveler, having spent time trekking through Latin America, Asia, and Europe. Guzman enjoys hiking, running surfing, snowshoeing, traveling and spending time with family and friends.

11 social media handles that your organization uses

Enter social handles or URLs such as instagram, facebook, twitter, youtube, etc. so that we can use to cross promote on our channels - if you do not have any, please place N/A

<https://www.facebook.com/vivenorthwest>. https://www.instagram.com/vive_nw/. <https://www.linkedin.com/company/vive-nw>

12 are you are currently following Oregon Wildlife Foundation on its social media channels?

- None of these channels

13 what is the total estimated cost of your project?

31113

14 Funding that you are requesting from OWF

If you're request is for more than \$5,000, please contact Tim Greseth -tim@myowf.org before submitting your application.

5000

15 what type of project are your proposing?

outdoor education

16 will your project address an Oregon Conservation Strategy habitat or species?

no

17	what is the location of your proposed project?
	Oregon, USA
18	what ecoregion and Conservation Opportunity Area (COA) is your proposed project located in?
	See https://www.compass.dfw.state.or.us/ for the information you need to answer this question
	Varying regions
19	what is the anticipated start date of your project?
	Day/Month/Year
	01-06-2024
20	what is the anticipated end date of your project?
	30-09-2024
21	has a local, state or federal biologist reviewed this project?
	no
21.N.1	What is your plan for an external review of the project?
	We plan to work with an independent review agency that can provide qualitative and quantitative feedback from participants of the program. We will assess participants increases in knowledge, connection to nature, community building and sense of empowerment.
22	have you already or will you obtain necessary permits from all requisite agencies as applicable to proposed project?
	yes
23	what will the funds you are requesting be used for?
	this would be a good time to review, if you haven't already done so, our grantmaking guidelines at www.myowf.org/grants
	This funding will help purchase food for participants, education supplies, and first aid kits.
24	provide us a brief summary of your proposed project
	Our BIPOC Outdoor Education Camp will be an inclusive program that blends outdoor recreation, environmental education, community building, and leadership training. Our camp is designed so youth walk away from the experience feeling a deep connection to surrounding ecosystems, a stronger connection to their community, and a sense of empowerment towards natural spaces. This program will bring a total of 60 BIPOC teens through three different weekend trips throughout Oregon. The funds from this grant will help subsidize costs, making the event more accessible to all despite financial constraints. Each of these three camps will be held in a different ecosystem found in Oregon. The camp in different locations can provide hands-on lessons about wildly different ecosystems throughout the state. Additionally, our team building and leadership activities and workshops will serve to inspire participants to embrace nature areas as a place for community building and leadership. Our program serves to address several pressing needs for BIPOC youth in Oregon. First, our program aims to address some barriers that prevent Latinx and BIPOC communities from enjoying and harnessing the potential of the outdoors. Next, our program will help to tackle the need for mitigating learning losses faced because of Covid-19 lockdowns and restrictions. Finally, our programming will be linguistically accessible for non-English speaking communities, overcoming a crucial barrier in a wide range of summer education programs.

25 upload pre-project pictures or a video

By submitting these photos or video I warrant that I am the legal owner of this media and grant the Foundation permission to reproduce, exhibit, or publish them for all general purposes in relation to Oregon Wildlife Foundation's work. If you have questions about photo or video submissions please refer to myowf.org/grants for guidance.



Project Revenue	Cash	In-Kind	Committed / Pending
Oregon Wildlife Foundation Request	5000		Pending
Vive NW		5828	Committed
Gray Family Foundation	15000		Pending
Donations and Sponsorships	5285		Pending
REVENUE	25285.00	5828.00	
		TOTAL PROJECT SUPPORT	31113.00
Project Expenses	Cash	In-Kind	Total
Contracted Labor (Nurse, educator)	12000		12000.00
Staff Time (Not in kind)	6100		6100.00
Food	2500		2500.00
Educational Materials	2200		2200.00
First Aid Supplies	300		300.00
Diesel: 130 gallons used @ an estimated cost of \$4.5 per gallon	585		585.00
Recreation Equipment Rental	1200		1200.00
Social Media Boost	200		200.00
Parking and Admission Fees	200		200.00
Administration		2828	2828.00
Staff Time (In-kind)		3000	3000.00
			0.00
			0.00
			0.00
		TOTAL PROJECT EXPENSES	31113.00
Balanced budget? This cell should read "0" ---->		NET	0.00

Please make sure your narrative is no more than 7 pages long, single spaced, 12 pt. font (Calibri preferred).

28 upload letters of support

letters of support are strongly encouraged. in particular a letter from a supervising biologist

1 Document Uploaded

29 I understand that I am required to submit a Project Completion Report, copies of any publications or social media posts crediting the Foundation's support, and post-project pictures at the completion of my project

yes

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— Grant Application

Eizaak Jordan

Application ID: **A60JE121**

BIPOC Outdoor Education Camp

A Request for Funding from Oregon Wildlife Foundation

Submitted by:

Vive Northwest
707 SW Washington St. Suite 1100 Portland, OR, 97205
<https://www.vivenw.org>

Eizaak Jordan
Lead Fundraiser
208-315-2998
Eizaak@vivenw.org

Executive Summary

Our BIPOC Outdoor Education Camp will be an inclusive program that blends outdoor recreation, environmental education, community building, and leadership training. Our camp is designed so youth walk away from the experience feeling a deep connection to surrounding ecosystems, their community, and a sense of empowerment towards natural spaces.

This program will bring a total of 60 BIPOC youth through three different weekend trips throughout Oregon. The funds from this grant will help subsidize costs, making the event more accessible to all despite financial constraints. Each of these three camps will be held in a different ecosystem found in Oregon. The camp in different locations can provide hands-on lessons about wildly different ecosystems throughout the state. Additionally, our team building and leadership activities and workshops will serve to inspire participants to embrace nature areas as a place for community building and leadership.

Our program serves to address several pressing needs for BIPOC youth in Oregon. First, our program aims to address some barriers that prevent Latinx and BIPOC communities from enjoying and harnessing the potential of the outdoors. Next, our program will help to tackle the need for mitigating learning losses faced because of Covid-19 lockdowns and restrictions. Finally, our programming will be linguistically accessible for non-English speaking communities, overcoming a crucial barrier in a wide range of summer education programs.

Statement of Need

This program is designed to address various needs throughout our community, including barriers in accessing natural spaces, Covid-19-related losses in educational attainment, and overall cultural and linguistic accessibility of environmental education. For instance, a series of historical and current barriers hinder BIPOC community members from accessing natural spaces. We have long worked to remove language, understanding, and access barriers that hinder BIPOC youth from harnessing the wonders of surrounding natural areas. This program advances the need to make natural areas more welcoming and accessible for all youth.

It is important that all communities feel comfortable and confident accessing nature spaces because of the numerous mental and physical health benefits that come from spending time outside. For instance, many outdoor recreation opportunities like hike are free and provide great anaerobic exercise. Additionally, evidence is building that time in nature can have robust benefits for mental health. It is essential that we demonstrate to participants that time in nature can be both physically and mentally rejuvenating.

Various studies have shown that lockdowns and remote learning during the Covid-19 pandemic have resulted in pronounced learning losses for students across the US. This has led to a call to increase summer programs to help youth recover some of the lost educational attainment. Our

curriculum will be centered around environmental education, providing additional help because it tackles the prolonged lack of knowledge and understanding of local flora and fauna. Covid-19-related learning losses were documented to be most pronounced for lower-income and BIPOC students. Our program aims to directly tackle this need and provide hands-on educational opportunities for these youth.

One of the problems with most existing summer programs is that they offer limited courses in languages other than English. Our program will help Spanish speakers access vital information about surrounding ecosystems and how to care for them. Removing linguistic barriers is one of the greatest needs in Oregon as our population of non-English speakers expands rapidly.

Project Description

This funding will jump-start developing a pilot summer environmental education and recreation program designed for Latinx and BIPOC youth. Our BIPOC Outdoor Education Camp will include a series of 3-weekend trips that bring youth to iconic outdoor locations across Oregon. Each of these areas will include different ecosystems to provide a more holistic approach to the biomes found throughout Oregon. Throughout our programming, we aim to include robust components of education around ecosystems, group-building activities, leadership workshops, and outdoor recreation.

Each of our outings will bring 20 BIPOC participants, serving 60 youth. One of the cornerstone elements of our programming will be exploring local ecosystems while engaging in light physical activities like hiking. We will immerse ourselves in the environments we are speaking about, allowing participants to see the functioning of each organism in real-time. For instance, when exploring fire-tolerant environments, we can speak of the adaptation strategies of various trees, like Ponderosa Pines. These hands-on activities in the respective ecosystem will enhance participants' learning and appreciation of our local flora and fauna.

We also aim to integrate lessons on caring for, respecting, and cherishing natural areas. We aim to do this in a novel way by highlighting a wide range of ways that different cultures interact with the natural environment through sustainable practices. In gaining various perspectives, we hope participants will walk away with a more comprehensive understanding of the area and how to protect it.

This program will also integrate team building and leadership workshops throughout the weekend. Our team building exercises will still be centered around being immersed within and enjoying the outdoors. These activities aim to encourage community building in natural settings. We want to highlight to participants that public lands and other natural areas are incredible places to build and strengthen communities. By demonstrating this in a hands-on way, we hope that participants will leave the weekend adventure with an entirely fresh perspective toward the natural world.

We also aim to inspire participants through our daily workshops on leadership in the outdoors. These workshops will provide essential lessons on how youth can inspire, lead, and innovate in the conservation and outdoor recreation space. These workshops will be focused on what Vive NW leadership and other non-profit partners have learned by becoming BIPOC and Latinx leaders in this sector. We hope to inspire the next generation further to expand their reach in non-profit work.

This program will be inclusive and inviting for all participants. We will provide transportation for all participants, removing a crucial barrier to accessing the programming. Also, this program will be delivered in both Spanish and English to open up these opportunities to people who have traditionally yet to have access to them. Overall, our program will take every step to be as inclusive and welcoming to all participants.

Organizational Information

Vive Northwest was founded to diversify the outdoors by connecting the Latinx and BIPOC communities of the Pacific Northwest through recreation, restoration, and outdoor employment opportunities. We provide inclusive outings that engage Latinx and BIPOC community members in recreational activities while seamlessly integrating restoration and education components. By delivering bilingual events and culturally relevant curricula, we eliminate language barriers and introduce diverse communities to the beauty of public lands. These experiences foster a deep connection with nature and address underrepresented groups' barriers to accessing outdoor recreation.

Vive Aventuras is a Vive NW program that provides welcoming and inclusive outings for diverse and all community members. This program brings hundreds of Latinx and BIPOC community members to various recreation opportunities each month. These outings integrate restoration and education components seamlessly, allowing us to deliver an enriching, fun event for participants. The activities include hiking, snowboarding, and rafting to skydiving. All events are offered bilingually in Spanish and English and blend in culturally relevant curricula for Latinx and BIPOC communities. These features are essential because many outdoor recreation opportunities only deliver lessons in English; when we provide important safety or ecology lessons in Spanish, we can help eliminate significant language barriers. We bring thousands of Latinx and BIPOC communities into the great outdoors each year, and for many, it is their first time recreating on public lands.

This program has become a defining feature of our organization, and we only expect it to grow and innovate. For instance, we hope to start delivering BIPOC youth summer camps that evolve around outdoor recreation, stewardship, and environmental education. Current and future activities help to address many of the barriers diverse communities face in accessing nature.

Conclusion

Vive NW brings a developed track record and reputation of delivering innovative, effective, and community-facing programs in the health and environmental sector. We bring our years of experience and deep ties to the community into developing and implementing our pilot BIPOC Outdoor Education Camp. This program is multifaceted and delivers components on education around ecosystems, group building activities, leadership workshops, and outdoor recreation. The BIPOC Outdoor Education Camp provides a fresh approach to tackling the most pressing challenges before our community's youth.

Unfortunately, organization does not have any letters of support currently.

Thank you,
Vive Northwest



VIVE
Northwest
Diversifying the outdoors



